

Why the Risk Conversation is Important

Risk Management Overview

We believe long-term investment success hinges on applying effective risk management techniques to portfolios.

Having the Risk Conversation

A strong risk management program is built on trust and communication. It is not a one-time conversation or a one-size-fits-all solution.

Investors can be quick to let emotions dominate their decision-making in times of severe stress, so have the conversation upfront to start building a long-term, customized plan for each client's unique needs and goals.



Actively Managing Risk

Level I: Strategic Asset Allocation

- At the portfolio design level, we undertake an extensive review of each portfolio's holdings
- We determine how they may fit within the overall target portfolio, which stocks or funds to hold or sell, and at the same time manage the tax impact

MOST INVESTORS STOP HERE!

We establish how Level III actions will be implemented by the portfolio manager through discussions with the client

Level II: Dynamic Asset Allocation

- Portfolio allocation is driven by fundamental and economic research; we then determine the risk budget by establishing dynamic parameters
- Utilizing our proprietary capital markets outlook and economic and financial models, we adjust financial allocations
- We mitigate and manage risk by tactically overweighting or underweighting exposures

MOST INVESTMENT FIRMS STOP HERE!

Level III: Personalized Downside Risk Management

- For certain clients, periods of ongoing volatility could be particularly concerning so our Portfolio Managers are empowered to work directly with advisors and clients to take appropriate actions
- We believe in maintaining ongoing dialogue with advisors and clients to continually evaluate whether the risk of each portfolio is consistent with the client's risk tolerance and/or budget and determine if additional risk mitigation steps are required

ROCHDALE TAKES IT A STEP FURTHER

To learn more, contact your Senior Investment Consultant or Portfolio Manager. You can also visit us at www.rbcrochdale.com, or email us at citynationalrochdale@cnr.com

IMPORTANT INFORMATION

The views expressed represent the opinions of RBC Rochdale, LLC (Rochdale) which are subject to change and are not intended as a forecast or guarantee of future results. Stated information is provided for informational purposes only, and should not be perceived as personalized investment, financial, legal or tax advice or a recommendation for any security. It is derived from proprietary and non-proprietary sources which have not been independently verified for accuracy or completeness.

While Rochdale believes the information to be accurate and reliable, we do not claim or have responsibility for its completeness, accuracy, or reliability. Statements of future expectations, estimates, projections, and other forward-looking statements are based on available information and management's view as of the time of these statements. Accordingly, such statements are inherently speculative as they are based on assumptions which may involve known and unknown risks and uncertainties. Actual results, performance or events may differ materially from those expressed or implied in such statements. All investing is subject to risk, including the possible loss of the money you invest. As with any investment strategy, there is no guarantee that investment objectives will be met and investors may lose money.

The information presented does not involve the rendering of personalized investment, financial, legal, or tax advice. This presentation is not an offer to buy or sell, or a solicitation of any offer to buy or sell any of the securities mentioned herein.

© 2026 RBC Rochdale, LLC. All rights reserved.

